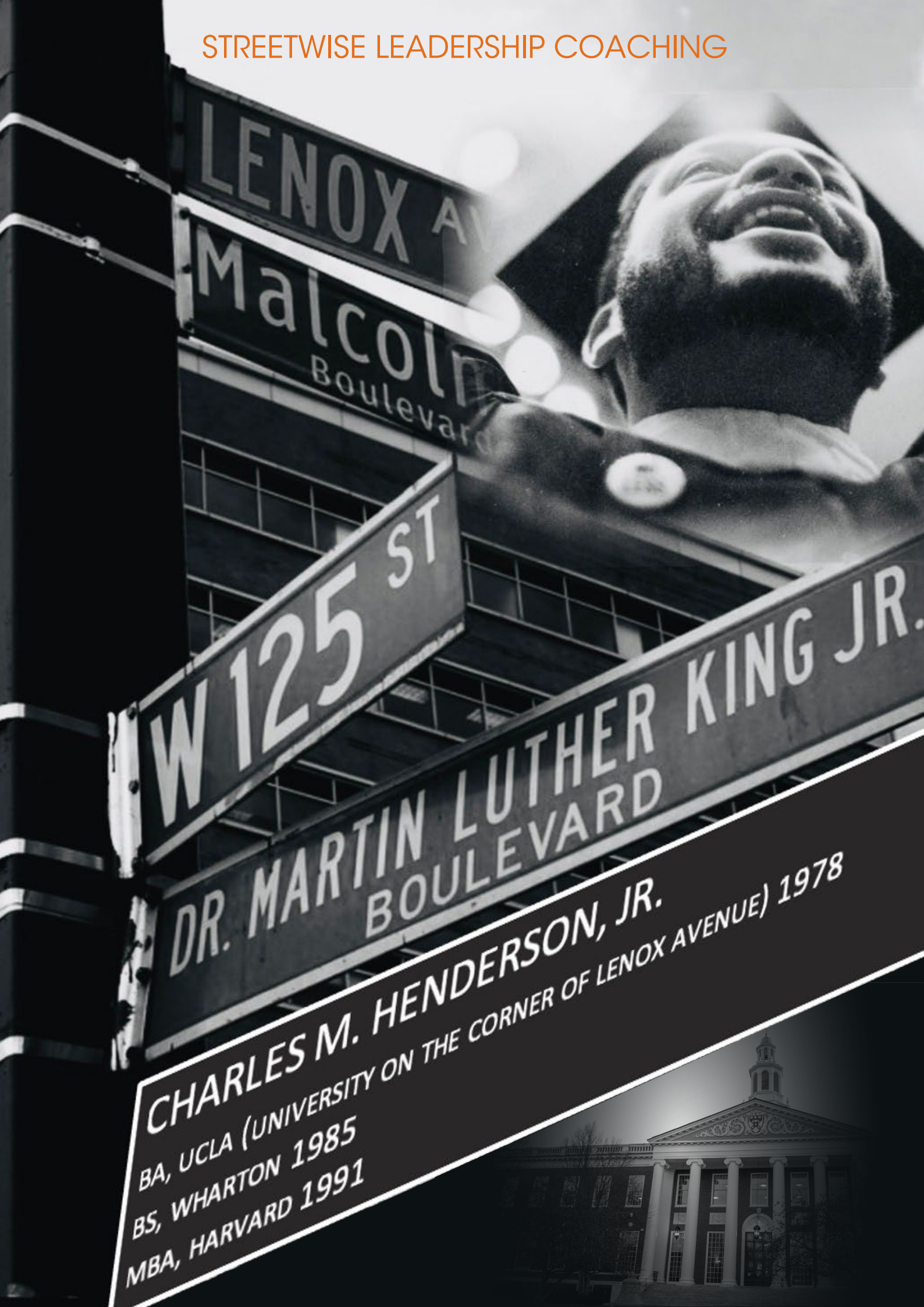


# STREETWISE LEADERSHIP COACHING



**CHARLES M. HENDERSON, JR.**  
BA, UCLA (UNIVERSITY ON THE CORNER OF LENOX AVENUE) 1978  
BS, WHARTON 1985  
MBA, HARVARD 1991

# WHY STREETWISE?

This is what differentiates my style of coaching from most others. By the time I reached the age of 19, I had been arrested four times in New York for drug-related crimes and sentenced to a short term in jail. After jail, I was sent away for two years to be rehabilitated for a heroin addiction. As difficult as these years were in my life, it was during these crucial years that I received an invaluable education in street-life and the practical skills necessary to survive it.

Free of addiction at the age of 21, I enrolled as a business student at Westchester Community College where I did well enough to gain acceptance into The Wharton School, University of Pennsylvania, which led to a job on Wall Street. It was at this prestigious Ivy League institution, on Wall Street, and later at Harvard Business School, that I found myself coaching some of the smartest people in the world. They were “book-smart” but lacked some basic practical skills I call “street-smart,” which I learned as a teenager. In fact, I was able to use these very skills to develop relationships with people who became my mentors helping me to successfully navigate my way through some of the world’s most competitive academic and professional environments.

Although I did not call myself a coach at that time, upon reflection it’s clear that’s exactly what I was. I was able to draw upon my life experiences to help some of my new Ivy League friends and colleagues on Wall Street find solutions to relationship challenges. Today I help leaders do the same.

Streetwise Leadership Coaching is the result of an Ivy League education and teenage years spent surviving some of the most dangerous drug and crime infested streets of New York City. It is an approach to coaching that allows me to pass on my academic and street knowledge to help leaders achieve specific goals through more effective leadership of self and other. My approach has been enriched by working with leaders at all levels for over 25 years – keeping it value-driven, action-oriented and deeply connected to realities facing today’s leaders.





# THREE PILLARS OF STREETWISE LEADERSHIP

Streetwise leadership coaching is designed to share knowledge and build leadership skills in three crucial areas of mastery:

## 1 MASTERING YOURSELF

Understanding self & the power of your story

## 2 MASTERING THE ART OF RELATIONSHIPS

Building relationships you can count on

## 3 MASTERING THE ART OF THINKING

Overcoming unconscious & cognitive biases

## GOAL OF THE COACHING

The primary focus of the coaching will be to support your growth and development as a leader and to help you reach whatever goals you have set out for yourself and your organization. The early stages of the coaching can also help to clarify which goals should be given priority over others.

## PROCESS

Once the overarching goal of the coaching is established, and the specific goal of the coaching session clarified, the coaching takes place over a 60 to 90-minute period of time. The coaching can be a combination of joint problem solving, teaching of relevant knowledge on the part of the coach, goal setting and follow-up on commitments made in previous coaching sessions.



A photograph of Charles M. Henderson Jr., a middle-aged man with a grey beard and bald head, wearing a dark suit jacket over a plaid shirt. He is sitting outdoors, looking down at a laptop in front of him. The background is filled with lush green foliage and a tree trunk.

# CHARLES M. HENDERSON JR

## LEADERSHIP COACH / THOUGHT LEADER

Charles Henderson has been coaching and training managers and their staffs for more than 25 years. Using the story of his own transformation from heroin addict to Harvard graduate as a jumping off point, Charles Henderson applies the latest advances in behavioural science research to help clients craft meaningful stories from their most challenging experiences. As a coach, speaker and facilitator he can help you become an inspirational leader by discovering and using the power of your story.

He also created the Streetwise Leadership Coaching Program designed to share knowledge and build leadership skills in three crucial areas of mastery:

1. Mastering Yourself
2. Mastering the Art of Relationships
3. Mastering the Art of Thinking

His work is anchored in behavioural science research. He is an Executive Fellow in the executive education programme at Henley Business School and is a faculty member at Duke Corporate Education.

Mr. Henderson has worked across the United States and in more than 25 countries throughout Africa, Asia, the Middle East and Europe. He has worked with leaders at some of the world's largest organizations such as Citibank, the World Bank and Nike.

Before coming to South Africa Mr. Henderson worked as a global risk analyst with Chase Manhattan Bank (now JPMorgan Chase). He also recruited and developed leaders at Otis Elevator and advised the company's president on the development of a world-wide diversity initiative. Mr. Henderson lives between Johannesburg and New York.

## EDUCATION

### Harvard Graduate School of Business

Master in Business Administration degree in general management  
Ranked #1 MBA in 2020, Financial Times

### The Wharton School, University of Pennsylvania

Bachelor of Science degree in economics and finance  
Ranked #1 Undergraduate Business School, US News, Sept 2021

### Westchester Community College

Associate of Science degree in business administration, 1982