

PROFESSIONAL PROFILE



JULIA MAKHUBELA

EMPLOYEE EXPERIENCE DESIGNER,
FACILITATOR, PERSONAL MASTERY
COACH, ENTREPRENEUR

Expertise

- Employee experience design.
- Leadership and team development coaching.
- Coaching and teaching personal mastery and authentic leadership.
- Facilitation of high-stake matters, such as conflict resolution, team cohesion, internal integration, culture, employee engagement, strategy alignment.
- Speaking engagements, programme direction and master of ceremonies.

Experience

- For over 10 years Julia worked in technology as a mobile and digital marketing where she helped organisations reinvent how they think about business and to transform to a technology culture i.e. one that is customer centric, with a bias for speed and continuous learning. During that time, she helped organisations create compelling and enjoyable customer experiences that are key to customer attraction, satisfaction and retention. Taking the lessons learnt during that time, she is now on a mission to help leaders create inclusive employee experiences that enable people to feel psychologically safe, happy and productive.
- Julia was one of the founders, organizers and a speaker at the successful 2017 Africa Shared Value Summit <https://www.africasharedvaluesummit.com/> which aimed to create awareness and advocate for the adoption of the strategic implementation of the Shared Value business model.

Julia's core strengths include

- Designing workplace experiences that enable psychological safety, inclusion, happiness and high-performance.
- Facilitating high-stake matters and enabling team cohesion.
- Coaching individuals to identify and leverage their strengths.
- Coaching teams to solve business problems using faster, more agile, more collaborative ways of working.